

**HANA BOARD OF DIRECTORS MEETING MINUTES
28 NOVEMBER 2016**

Board Members Present: David Horth, David Wharton, Mindy Zachary, Lynne Leonard, Raleigh Stout, Lars Farabee, Becky Muich

Others: Jon Zarecki, John Enos, Jon Zachman

6:36 Call to order by David Horth (DH)

6:36 Greensboro Police-Community Resource Team Report

DH: No report this evening

6:36 Approval of Outstanding Minutes

Mindy Zachary (MZ) moves for more information on minutes; David Wharton (DW) seconds
Discussion:

- Lynne Leonard (LL) points out that notes are lacking on discussion at 7:30 (Person to replace Mark on Board?)
MZ asks about \$15k for signage; DW. explains
DH reminds all that minutes are posted online

Friendly amendment to motions: table minutes until review, passed unanimously

6:40 Treasurer's Report

- MZ: Nothing big to report other than that we earned through October \$100 gross on Night Out celebration for a \$50 profit
- Other income from October: interest on savings account, -13.92
- Checking account balance: \$2661.79
- Savings account balance: 3205.76
- Unrestricted net assets (community garden) -\$1917.53

LL motions to approve Treasurer's report; DW seconds, passes unanimously

6:43 President's Report

- DH: update on Waggl as a means of collecting community feedback on discussion of neighborhood association name change; also considering sending a text or a postcard
- Waggl social media things for taking surveys; go in, respond to question, and are able to compare responses eg what should our neighborhood association and district be named?
- Objective: Create online dialogue; data to start a conversation, not a voting request at first; use that as preliminary data for a January discussion
- postcards as an alternative method of participation, and we must have somewhere where they can drop them off
- DH has sent out a waggl invite to everyone on the board, but no one received it; he will resend it; DH requests that the board take screen shots of what is sent via Waggl and send to DH to see if anything needs to be modified
- The Waggl is intended to address concerns that neighbors do not understand what to do with links sent via the newsletter or on the website

- Launch between now and end of year, or perhaps not until January
- After collecting responses from Waggl, at the full neighborhood meeting, we have material to begin the conversation with, and then we could vote; meeting will be open to all residents, not just property owners
- Behind on what the postcards should look like, so the screenshots of the Waggl will be helpful for creating the postcards
- LL: Were we going to put together a piece that folks can call or go to get information on DW's blog post?
- DW and Lars Farabee (LF): There's a link in the newsletter; but if they have no internet access, how could they get the info?
- LL: A trifold
- DW: The post has grown larger, but it might fit on a front and back page with small type; DW can edit it
- MZ: Can we print it on legal size paper?
- LF: can edit newsletter to make space; DW feels like there is enough information in the newsletter to get things started
- DW: can get a tiny url to shorten the link; he can generate a shortened link and send it to LF
- LL: What about a QR code for phones?

Action: DW will get tiny url, LL will look into QR code

6:54 Discussion of Neighborhood Name, with Jon Zachman (JZ), curator of Collections at the Greensboro Historical Museum

- JZ has been following the renaming trends throughout the community and has been interested in documenting and collecting things for the museum re: name change
- Raleigh Stout (RS) had emailed museum about concerns, had discussion within the past three weeks

Stefan Leigh

- JZ has general interest in the direction we are heading, esp. in light of the change of the middle school name next year; looking for material culture for museum collections; interested in assisting with resources from the museum; looking for possible precedents of other name changes in the region
- JZ is here as interested observer as well as someone who might be interested in recording/collecting for the museums
- DH: The change of the neighborhood name should be a more conscious decision than what we have done in the past, when the neighborhood was named on the basis of the school name; with the school changing its name we will undoubtedly have a name change
- DH assumes that we might have a 50/50 split in the neighborhood on whether or not we should change; board's job is to make sure the process is developed well-enough for people's voices to be heard
- JZ: the neighborhood is a motivated and engaged audience for this
- DW: Our vision-statement is "History Matters;" we need to know something about the history before we go forward

- DH: the only thing we can do at this point is rename the association. The city has to actually change the name of the district; if we do decide to push for the city to change the name, our local rep would be behind us on the push for the council
- LF: Could we revert to Summit Ave?
- DW: We don't know [if it was a name of the neighborhood]
- RS: It's a federal designator
- MZ: the footprint of national register for the neighborhood is not the same for the local designation of the neighborhood; it probably won't work because of building percentage (need more historical buildings participating)
- LL: it's not clear that this [DW's blog post] is being presented for the possibility of changing the name of the neighborhood
- MZ: spelling of Dunleath/Dunleith
- DW: earliest is Dunleath previous to 1917, before the property changes hands from Dick to Trotter family; Dunleith spelling shows up later
- JZ: we're not really sure how and why the name changed; according to museum and Library of Congress
- DH: Dunleith a traditional Scottish spelling attested in Sir Walter Scott
- DW: Caroline Sheridan Norton uses Dunleith; DW couldn't nail it down to Sir Walter Scott; there is also a Mississippi mansion still spelled -leith; and neighborhoods in Dubuque, Maryland, Georgia
- DH: -leath is based on our own history
- DW: cf Chuck Bolton column in News and Record: historical questions are never settled
- DW: we can trace it back to the Dick family; need to make an appointment with the museum to dive into the archive
- MZ: Brian did print up the 1879 map and it shows -leath (Brian Gilles)
- DW: Was a question of if we can see the results of the survey; DW wrote to Chris Spencer, no answer yet; Saw Zack Matheny at a funeral; was approached by Zack, who said that city was planning on extending the Summit Ave streetscape down to the Performing Arts Center; informed Zack about plans for Summit-Murrow interchange (aka Aycock Square), and he was interested; maybe we can buy the car lot with the bond money and develop it; he's very busy, but would like to talk more about it
- DH can we invite him to a meeting?
- DW could invite him to the January meeting
- RS: That area might also be good for the historical interpretation center we mentioned previously
- DH: we have the go-ahead on the storm drainage and landscaping program, but we don't know the start dates yet
- MZ: who says go? they have the same contracts back,
- DH: David Fleagle, DH will ask
- JZ: one additional thing: as part of process of name change at UNCG, Ben Filene was tasked with conceptualizing the history of the building naming, and what name will come; held a workshop or forum; just fyi if we want to be involved
- DH: is the middle school doing anything along these lines?
- JZ: hard to say

- MZ: will it be a permanent exhibit?
- JZ: unsure
- LL: checking with Stefan Leigh about landscaping

7:21 Newsletter

- LF: handed out on Halloween
- more eyes on it is good
- tiny url and QR for the next newsletter
- more context on name change
- can start passing this out this weekend
- last date to order luminaries: day of
- Printed 350 newsletters last time; 240 structures, but some with multiple units, so 300 at most
- RS: do we have the current newsletter on the website; unsure

7:25 Technology

- DH: Website, listserv and problems; potential suppliers of new website; maybe not change anything until there is a name change
- DH: Don't trust listserv, especially if it has an attachment; we're getting what we pay for
- RS: clear off his plate, looking for people interested in picking up some stuff; requires a tech bent; can add to newsletter to see if anyone in the neighborhood is interested
- DW: Need to find a decent vendor; listserv problems -- move to GoogleGroups -- not something they promote
- Add Becky to tech committee
- BM: Might consider Foursquare for website template; Mailchimp for listserv
- DW: Also consider Wordpress for website

7:33 Welcoming

Lewis Dancy -- he has to know when new people move in, so the rumor mill needs to be working

7:34 Events

- LL: has sent out news about the luminaries via listserv and facebook; date is December 11; buy extra if you can
- Shawn and Mark will pick up; have been ordered, but preferred to be picked up
- BM: how do you denote the extra luminaries?
- LL: take your extra luminaries to a wagon that will be marked out
- LL: Caroling: 6 p.m. meet at Sternberger for refreshments (hot chocolate or iced tea); Mark M leading in stroll through neighborhood with song sheets; meet at Charter and Park for more socializing; then Cypress and Percy for even more socializing
- LL: Everything needs to be lit by 6 pm
- Everyone else working the afternoon are volunteers

7:38 New Business

- RS: Governance and events: scheduling our annual meeting every year on the National Night Out; proposes we have both of those things on different days; see if we can move HANA meeting to another day; governance can change the bylaws to change
- RS: City runs National Night Out on the same day, and we can't compete with police, we are asking the residents to choose
- MZ: the police thing is a drop in , not necessarily a competing event -- National Night Out isn't really an event so much as an open house
- DH (?): The meeting this past year was rained out
- DH: The big event on our part is our party
- DW: National Night Out: police invite neighborhoods to host something and they will show up for community building; we were doing that before National Night Out became a bigger thing
- DH: We invited the police to our summer picnic, and they came; there's nothing in the bylaws that says we have to do that on National Night Out
- No interest in raising a motion at this point
- An idea for something in the spring

- DW: Recommendation and motion: we have no relationship with Preservation Greensboro Incorporated; we should have an institutional membership and liaise with them

DW motion: institutional membership and liaise, MZ seconds

Discussion:

- DH: fee?
- JZ: small, but not sure about institutional
- DW: will find out about fee; will table motion for next meeting

- LF: email from **Anne Finn** on Hendrix about what our role is in sorting out property concerns; someone dumping a lot of wood in a vacant lot; who should be enforcing this, whose responsibility?
- DW: email from **Erin Kennedy**: if building a shed, they need a COA; can contact **Mike Cowhig**, who will take a look. Who wants to make the call? Can be a zoning issue.
- DW: Will call about Finn property

MZ: Greensboro Neighborhood Congress; we get a lot of information from them, and discussion about what to do with it: can forward minutes and information about other initiatives

- LL: Yes, okay to send to whole listserv with some context, since Fisher Park does that as well
- MZ: Tree grant? LL: deadline has been extended to Jan 15
- Lars will get it and can decide what should be shared
- MZ: will forward information

- RS: extra info about neighborwoods grant; grants: do we have time to consider? Decided not necessary to discuss

- RS: no board meeting in December; decided the committee can take it up if we choose to apply later
- DW: If neighborhoods don't have the funding for Summit Ave, that would be the time to apply

7:55 Action List Priorities

26 September 2016

- A1. Complete
- A2. Complete
- A3. Complete
- A4. DH
- A5. Complete
- A6. Complete
- A7. DH
- A8. M and RS
- A9. Complete
- A10. Complete

24 October 2016

- A1 Complete
- A2 DH
- A3 Complete
- A4 Complete
- A5 LF
- A6 DW and LF
- A7 Complete
- A8 Complete (newsletter)
- A9 Complete

Other actions

Email out minutes and actions

Include approval of past meeting minutes on agenda for next meeting

8:01 Meeting Adjourned

- Next meeting is at the end of January

Meeting minutes respectfully submitted 30 November 2016 by Becky Muich